

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
304384-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens Protecting Michig	Citizens Protecting Michig	

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	304384	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/05/12	11pm Action News Updat	11-1135pm M-Sun	1--2111	:30	6	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---2111 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 11:13 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM 2 WXYZ Th 11/01/12 11:35 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM 3 WXYZ F 11/02/12 11:11 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM 4 WXYZ Sa 11/03/12 11pm Action News Update 11-1135pm M-Sun :00 <del>\$2,000.00</del> NM See MG 1.7 7 WXYZ Sa 11/03/12 11:58 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM MG for 1.4 11/03 5 WXYZ Su 11/04/12 11:16 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ M 11/05/12 11:24 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM									
2	11/01/12	11/06/12	5am News M-F	5-6am M-F	11-12--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---12-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 11/01/12 4:58 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM 1 WXYZ F 11/02/12 5:10 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM 3 WXYZ F 11/02/12 5:42 AM 5am News M-F 5-6am M-F :30 CPM101701H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 11/05/12 4:58 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM 5 WXYZ Tu 11/06/12 5:28 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									



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304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/01/12	11/06/12	Action News 6am	6-7am M-F	11-21--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---21-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 6:27 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
1 WXYZ Th 11/01/12 6:49 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									
3 WXYZ F 11/02/12 6:17 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 6:08 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									
5 WXYZ Tu 11/06/12 6:12 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
4	11/01/12	11/06/12	M-F 7-9am	7-9am M-F	22-33--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---33-- 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 M-F 7-9am 7-9am M-F :00 <del>\$900.00</del> NM									
Credited									
3 WXYZ Th 11/01/12 7:58 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
4 WXYZ Th 11/01/12 8:40 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
2 WXYZ F 11/02/12 M-F 7-9am 7-9am M-F :00 <del>\$900.00</del> NM									
Credited									
6 WXYZ F 11/02/12 M-F 7-9am 7-9am M-F :00 <del>\$900.00</del> NM									
Credited									
5 WXYZ F 11/02/12 7:58 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 <del>\$900.00</del> NM									
Credited									
8 WXYZ M 11/05/12 7:49 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
9 WXYZ Tu 11/06/12 7:25 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
10 WXYZ Tu 11/06/12 7:59 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
5	11/01/12	11/06/12	M-F 9a-10a	9-10am M-F	11-21--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---21-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 M-F 9a-10a 9-10am M-F :00 <del>\$500.00</del> NM									
Credited									
2 WXYZ Th 11/01/12 9:43 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									
3 WXYZ F 11/02/12 9:59 AM M-F 9a-10a 9-10am M-F :30 CPM101701H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 9:52 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									
5 WXYZ Tu 11/06/12 9:38 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									



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304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/01/12	11/05/12	12n-1p	12-1pm M-F	1--12--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---12-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 12:29 PM 12n-1p 12-1pm M-F :30 CPM102101H \$500.00 NM									
3 WXYZ F 11/02/12 12:14 PM 12n-1p 12-1pm M-F :30 CPM102101H \$500.00 NM									
1 WXYZ F 11/02/12 12:48 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 12:14 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
8	11/01/12	11/05/12	The Chew	1-2pm M-F	1--12--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---12-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 The Chew 1-2pm M-F :00 <del>\$600.00</del> NM									
Credited									
1 WXYZ F 11/02/12 The Chew 1-2pm M-F :00 <del>\$600.00</del> NM									
Credited									
3 WXYZ F 11/02/12 The Chew 1-2pm M-F :00 <del>\$600.00</del> NM									
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 The Chew 1-2pm M-F :00 <del>\$600.00</del> NM									
Credited									
9	11/01/12	11/05/12	2-3pm General Hospital	2-3pm M-F	1--21--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---21-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 2-3pm General Hospital 2-3pm M-F :00 <del>\$600.00</del> NM									
Credited									
2 WXYZ Th 11/01/12 2-3pm General Hospital 2-3pm M-F :00 <del>\$600.00</del> NM									
Credited									
3 WXYZ F 11/02/12 2-3pm General Hospital 2-3pm M-F :00 <del>\$600.00</del> NM									
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 2-3pm General Hospital 2-3pm M-F :00 <del>\$600.00</del> NM									
Credited									
10	11/01/12	11/05/12	M-F 3p-4p	3-4pm M-F	1--12--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---12-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 3:22 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									
1 WXYZ F 11/02/12 3:13 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									
3 WXYZ F 11/02/12 3:50 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 3:23 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									

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304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/01/12	11/05/12	Dr. Oz	4-5pm M-F	1--21--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---21-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 11/01/12 Dr. Oz 4-5pm M-F :00 <del>\$900.00</del> NM See MG 14.5									
1 WXYZ Th 11/01/12 3:59 PM Dr. Oz 4-5pm M-F :30 CPM101701H \$900.00 NM									
3 WXYZ F 11/02/12 Dr. Oz 4-5pm M-F :00 <del>\$900.00</del> NM See MG 14.5									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 11/05/12 4:09 PM Dr. Oz 4-5pm M-F :30 CPM102101H \$900.00 NM									
12	11/01/12	11/05/12	5-6pm M-F	5-6pm M-F	1--11--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---11-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 11/01/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 CPM102101H \$1,000.00 NM 5 WXYZ F 11/02/12 5:21 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 11/05/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
13	11/01/12	11/05/12	6-630pm M-F	6-630pm M-F	1--12--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---12-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 11/01/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 CPM102101H \$1,200.00 NM 3 WXYZ F 11/02/12 6-630pm M-F 6-630pm M-F :00 <del>\$1,200.00</del> NM See MG 14.5									
1 WXYZ F 11/02/12 6:17 PM 6-630pm M-F 6-630pm M-F :30 CPM102101H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 11/05/12 6-630pm M-F 6-630pm M-F :00 <del>\$1,200.00</del> NM See MG 14.5									
14	11/01/12	11/05/12	M-F 7-730p	7-730pm M-F	1--12--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---12-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 11/01/12 M-F 7-730p 7-730pm M-F :00 <del>\$1,200.00</del> NM See MG 14.5									
1 WXYZ F 11/02/12 M-F 7-730p 7-730pm M-F :00 <del>\$1,200.00</del> NM Credited									
3 WXYZ F 11/02/12 7:23 PM M-F 7-730p 7-730pm M-F :30 CPM102101H \$1,200.00 NM									
5 WXYZ Sa 11/03/12 3:31 PM ABC's Clge Ftbl 12-330pm 12-330pm :30 CPM102101H \$7,200.00 NM MG for 11.3,13.4,15.4,13.3,11.2,14.2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 11/05/12 M-F 7-730p 7-730pm M-F :00 <del>\$1,200.00</del> NM Credited									



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304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/01/12	11/05/12	M-F 730-8pm	730-8pm M-F	1--21--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---21-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 M-F 730-8pm 730-8pm M-F :00 <del>\$1,800.00</del> NM Credited									
2 WXYZ Th 11/01/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
3 WXYZ F 11/02/12 7:45 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 11/05/12 M-F 730-8pm 730-8pm M-F :00 <del>\$1,800.00</del> NM See MG 14.5									
17	11/05/12	11/05/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 7:59 PM MO 8-10pm Dancing 8-10p :30 CPM102101H \$10,000.00 NM									
18	11/05/12	11/05/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 10:44 PM Monday Prime C 10-11pm Monday :30 CPM102101H \$5,000.00 NM									
19	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 GMA SAT 7-8am SAT 7-8am :00 <del>\$350.00</del> NM Credited									
20	11/03/12	11/03/12	ABC's Clge Ftbl 12-330p	12-330pm	-----S-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 12:05 PM ABC's Clge Ftbl 12-330pm 12-330pm :30 CPM102101H \$2,500.00 NM 2 WXYZ Sa 11/03/12 1:41 PM ABC's Clge Ftbl 12-330pm 12-330pm :30 CPM101701H \$2,500.00 NM									
22	11/03/12	11/03/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 7:58 PM ABC's Saturday Night Football SA 8pm-1130pm :30 CPM102101H \$3,000.00 NM									
23	11/04/12	11/04/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 GMA SUN 7-8am SUN 7-8am :00 <del>\$350.00</del> NM Credited									



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**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michig		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	11/04/12	8:42 AM	Action News SUN 8am	Sun 8-930am	:30	CPM101701H	\$350.00 NM
25	11/04/12	11/04/12	Spotlight SUN 930am	Sun 930-10am	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	11/04/12	9:37 AM	Spotlight SUN 930am	Sun 930-10am	:30	CPM102101H	\$500.00 NM
26	11/04/12	11/04/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	11/04/12	9:59 AM	This Week SUN 10am	Sun 10-11am	:30	CPM102101H	\$2,500.00 NM
27	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	11/04/12	6:24 PM	Su 6-630p	6-630pm Sun	:30	CPM102101H	\$750.00 NM
28	11/01/12	11/02/12	M-F 11a-12n	11am-12pm M-F	---TF--	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	Th	11/01/12	11:43 AM	M-F 11a-12n	11am-12pm M-F	:30	CPM101701H	\$1,500.00 NM
1	WXYZ	F	11/02/12	10:59 AM	M-F 11a-12n	11am-12pm M-F	:30	CPM102101H	\$1,500.00 NM
29	11/01/12	11/02/12	Nightline	1135pm-1205am M	---TF--	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Th	11/01/12	12:02 AM	Nightline	1135pm-1205am M	:30	CPM102101H	\$1,500.00 NM
2	WXYZ	F	11/02/12	11:44 PM	Nightline	1135pm-1205am M	:30	CPM102101H	\$1,500.00 NM
30	11/01/12	11/02/12	Jimmy Kimmel Live	1205am-105am M-F	---TF--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	11/02/12	12:26 AM	Jimmy Kimmel Live	1205am-105am M-F	:30	CPM101701H	\$750.00 NM
31	11/03/12	11/03/12	ABC's Clge Ftbl 12-330p	12-330pm	-----S-	:30	1	\$5,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$5,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	11/03/12	1:59 PM	ABC's Clge Ftbl 12-330pm	12-330pm	:30	CPM102101H	\$5,100.00 NM





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Invoice #	Invoice Date	Invoice Month	Invoice Period
304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 8:28 AM SA 8-10am Action News 8-10a :30 CPM102101H \$1,500.00 NM									
33	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 10:34 AM SA 10-11am News 10-11am :30 CPM102101H \$1,500.00 NM									
34	11/03/12	11/03/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 7:42 PM Sa 7-8p 7pm Sat :30 CPM101701H \$3,000.00 NM									
35	11/04/12	11/04/12	SU 12-1p News	12-1p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 12:07 PM SU 12-1p News 12-1p :30 CPM101701H \$2,500.00 NM									
36	11/04/12	11/04/12	11-1130pm Sun	11-1130pm Late Ne	-----S	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 11:55 PM 11-1130pm Sun 11-1130pm Late Ne :30 CPM101701H \$6,000.00 NM									

Total Spots **65** Gross Total **\$103,750.00**

## Payment Terms 30 Days

Agency Commission **\$15,562.50**

Net Amount Due **\$88,187.50**